

2010 Black & White Ball
SPONSORSHIP PACKET



KAPPA ALPHA PSI FRATERNITY, INC.
INDIANAPOLIS ALUMNI CHAPTER

SATURDAY, JUNE 26, 2010

THE MURAT CENTRE — EGYPTIAN BALLROOM
INDIANAPOLIS, INDIANA

LIVE ENTERTAINMENT PROVIDED BY:

Cynthia Layne

www.iacblackandwhite.com



KAPPA ALPHA PSI FRATERNITY, INC.

Indianapolis Alumni Chapter
Black & White Ball

“Scholastics: The Foundation of Tomorrow’s Leader”

INDIANAPOLIS ALUMNI BOARD

Eugene L. Murray
Polemarch

Marcus Robinson
Vice Polemarch

Keith Anderson
Keeper of Records

Caryl West
Keeper of Exchequer

Kevin H. Adams
Board Member

Jamoni Harper
Board Member

Nathaniel Lofton
Board Member

Jimmie McMillian
Board Member

Scholarship Committee

Shawn Smith
Stan Law

Indianapolis Address

Kappa Alpha Psi
Indianapolis Alumni Chapter
PO Box 88301
Indianapolis, IN 46208

International Headquarters

Kappa Alpha Psi Fraternity, Inc.
2322-24 North Broad Street
Philadelphia, PA 19132-4590
215-228-7184

Dwayne M. Murray, Esq.
Grand Polemarch

Richard L. Snow
Executive Director

William B. Croom
Foundation President

Fraternity Founders

- Ezra D. Alexander **
- Byron K. Armstrong **
- Henry T. Asher **
- Marcus P. Blakemore **
- Paul W. Cain **
- Elder W. Diggs **
- George W. Edmonds **
- Guy L. Grant **
- Edward G. Irvin **
- John M. Lee **
- * deceased*

Greetings:

The members of the Indianapolis Alumni Chapter of Kappa Alpha Psi kindly request your support for our 2010 Black & White Ball featuring “Cynthia Lane”. This will be an evening of fun, fellowship and entertainment as we come together for one mission: “Scholastics: The Foundation of Tomorrow’s Leaders.”

Kappa Alpha Psi Fraternity, Inc. was founded January 5, 1911 on the campus of Indiana University in Bloomington, Indiana. Kappa Alpha Psi is the first historically black Greek-letter organization founded in the State of Indiana. Kappa Alpha Psi is now comprised of functioning undergraduate and alumni chapters on college campuses and cities across the United States as well as chapters world-wide including Asia, Africa and Europe. **In July 2011, the city of Indianapolis will host the 100th year anniversary “Centennial Celebration” of Kappa Alpha Psi, Incorporated.**

From inception, the goal of the founding fathers was to build an organization around the idea of achievement. Over the years, the concept of achievement has broadened. Kappa Alpha Psi, a name that is rooted in achievement, now assumes a position of leadership in the acceleration of preparing young men for present and future service. Kappa Alpha Psi Fraternity is an advocate of youth leadership training, scholastic empowerment, community development, and social awareness. It is to that end, we request your support.

Besides the grand evening the **Murat Centre – Egyptian Ballroom** always delivers, you will experience great entertainment (jazz quintet during the reception, live performance by a prominent local recording act and a DJ to dance the night away) as well as an appetizing & delicious meal, all for a wonderful cause. The Black & White ball is the culmination of our youth initiatives. Through our national program, the Guide Right Program, and Kappa League (mentoring and leadership training for high school aged young men), it is our goal to distribute several scholarships to well-deserving college-bound young men. Your support will make it possible for us to recognize and assist several local high school students in their efforts to achieve more in life through a college education.

The Indianapolis Alumni Chapter of Kappa Alpha Psi Fraternity, Inc. appreciates your kind consideration. Your support is tax exempt. On behalf of our 2010 scholarship recipients and all the members of the Indianapolis Alumni Chapter of Kappa Alpha Psi Fraternity, Inc., thank you for your support in helping us make a difference in our community.

Respectfully,

Kevin H. Adams

Kevin H. Adams
Event Chairman

Eugene L. Murray
Polemarch



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Black & White Ball

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GENERAL INFORMATION

LOCATION:

The Murat Centre – Egyptian Ballroom
502 North New Jersey Street
Indianapolis, IN 46204

ENTERTAINMENT:

Jazz Quintet
Live performance by "Cynthia Lane"
Disc Jockey

ATTIRE:

All representatives from your company/organization who plan to attend must be properly attired. The official dress code for the event is formal (After Six) attire. Additionally, all attire for men and women must Black and/or White in color. Men are to be in tuxedos (black and/or white). Women are to be in formal attire (black and/or white). All accessories must be black and/or white with the exception of jewelry. Jewelry accessories in silver or gold are the only allowable exception. Dress code will be **STRICTLY** enforced. Guests who are not properly attired will not be allowed admission. Thank you in advance for governing yourself and your guests accordingly. Please forward any clarifying questions to info@iacblackandwhite.com or the event contacts below:

Kevin H. Adams (Event Chairman) 317.370.4746
Tracy E. Barnes (Event Committee Member) 317.374.7356

TICKET PRICES:

Before May 14, 2010:

Individual Tickets	–	\$75. ⁰⁰	each
Tables (10 Tickets)	–	\$750. ⁰⁰	each

After May 14, 2010:

Individual Tickets	–	\$100. ⁰⁰	each
Tables (10 Tickets)	–	\$1000. ⁰⁰	each



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SPONSORSHIP OPPORTUNITIES

Platinum Sponsor **\$3,000.00**

*(2) Banquet Tables
Premiere recognition as Corporate Sponsor (See Sponsorship Details)
Exclusive advertisement included in select email blast promoting event (Artwork provided by Sponsor)*

Gold Sponsor **\$1,500.00**

*(1) Banquet Table
Recognition as Corporate Sponsor (See Sponsorship Details)*

Silver Sponsor **\$750.00**

*(4) Banquet Tickets
Company name featured in event program
Company name featured on official event web site www.iacblackandwhite.com*

Krimson Kontributor **\$375.00**

*(2) Banquet Tickets
Company name featured in event program
Company name featured on official event web site www.iacblackandwhite.com*



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SPONSORSHIP DETAILS

Premiere Recognition as Corporate Sponsor

- *Company name/logo featured above the band on digital screen the entire time the band performs (Cynthia Lane)*
- *Also includes items listed below in "Recognition as Corporate Sponsor" section*

Recognition as Corporate Sponsor

- *Access to 5000+ urban professionals. Logo included in email blasts promoting event.*
- *Company name/logo featured on displays located at the event*
- *Company name/logo featured in event program*
- *Company name/logo featured prominently with table signage*

Sponsorship Forms

Black & White Ball Registration Form must be received no later than May 28, 2010 for inclusion in all "day of" signage. Sponsor names will be added to www.iacblackandwhite.com as they are received.

Sponsorship Packets

All tickets, table location maps, and other information will be sent to all properly registered participants two weeks or more prior to the event.

Donations

Cash Donations are welcomed and are 100% tax deductible. If interested, please indicate amount on sponsorship registration form.



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SPONSORSHIP REGISTRATION FORM

Company Name: _____

Representative Name: _____

Mailing Address: _____

City: _____ **State:** _____ **Zip:** _____

Telephone: _____ **Fax:** _____

E-mail Address: _____

Signature: _____ **Date:** _____

PURCHASE OPTIONS (Please mark "X" one):

Platinum Sponsor - \$3,000. ⁰⁰			Silver Sponsor - \$750. ⁰⁰		
Gold Sponsor - \$1,500. ⁰⁰			Krimson Kontributor - \$ 375. ⁰⁰		
Before May 14th, 2010:			After May 14th, 2010:		
Individual Table(s) - \$750. ⁰⁰	Qty:		Individual Table(s) - \$1000. ⁰⁰	Qty:	
Individual Ticket(s) - \$75. ⁰⁰	Qty:		Individual Ticket(s) - \$100. ⁰⁰	Qty:	
			Cash Donation *	Amt:	\$

Do you require an invoice? (Yes/No): _____

* CASH DONATION IS 100% DEDUCTIBLE. PLEASE CONTACT YOUR ACCOUNTING REPRESENTATIVE FOR SPECIFIC DETAILS ON HOW TO CLAIM DEDUCTION.



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PAYMENT INFORMATION

All Black & White Sponsors must submit a completed registration form. Please fax, email, or mail registration form and payment to:

Attention: Tracy Barnes
Fax to: 317.634.9585
Email to: info@iacblackandwhite.com
Mail to: Kappa Alpha Psi
Attn: Black & White Ball
PO Box 88301
Indianapolis, IN 46208

Checks / Money Orders

Please make your checks or money orders payable to "Indianapolis Alumni, Kappa Alpha Psi." Checks returned due to non-sufficient funds will incur a NSF fee.

Payment Terms

Registration Form must be completed in full and must accompany the method of payment. If you require an invoice, please contact Tracy Barnes at info@iacblackandwhite.com by June 18, 2010.

Cancellations

Request for cancellations must be in writing to Kappa Alpha Psi and received by May 14, 2010 to receive a refund. Absolutely no refunds will be made for cancellation requests received after May 14, 2010.

Tax Deductions

A portion of your sponsorship is deductible. Please contact your accounting representative to determine the exact amount you can claim as a deduction. Tax Identification information for deduction purposes will be included with invoice.



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EVENT AGENDA

~ Saturday, June 26, 2009 ~

Reception

6:00 pm – 7:00 pm

Dinner

7:00 pm – 7:45 pm

Program

7:45 pm – 8:15 pm

Entertainment

8:15 pm – 11:30 pm